



PHOTOGRAPHY/FILMING POLICY STATEMENT

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Approved by: Phil Davis

Purpose and scope of this policy statement

Yu! MAC works with children and families as part of its activities. These include: Martial Arts classes/competitions/outside events related to martial arts.

The purpose of this policy statement is to:

- protect children and young people who take part in martial arts classes, events and activities, specifically those where photographs and videos may be taken
- set out the overarching principles that guide our approach to photographs/videos being taken of children and young people during our events and activities
- to ensure that we operate in line with our values and within the law when creating, using and sharing images of children and young people.

This policy statement applies to all staff, volunteers and other adults associated with Yu! MAC.

Legal Framework

This policy has been drawn up on the basis of legislation, policy and guidance that seeks to protect children in England. Summaries of key legislation and guidance is available on NSPCC Learning.

We believe that:

- children and young people should never experience abuse of any kind
- we have a responsibility to promote the welfare of all children and young people
- and to take, share and use images of children safely.

We recognise that:

- sharing photographs and films of our activities can help us celebrate the successes and achievements of our children and young people, provide a record of our activities and raise awareness of our organisation
 - the welfare of the children and young people taking part in our activities is paramount
 - children, their parents and carers have a right to decide whether their images are taken and how these may be used, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation
 - consent to take images of children is only meaningful when children, their parents and carers understand how the images will be used and stored, and are fully aware of the potential risks associated with the use and distribution of these images
 - there are potential risks associated with sharing images of children online:
- ❖ children may become vulnerable to grooming if a photograph is shared alongside information that makes them identifiable. This includes: personal details; a tag with location information; visual details such as a school uniform
 - ❖ images may be copied, downloaded, screenshotted or shared by anyone



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- ❖ images of children may be adapted and used inappropriately
- ❖ photos or videos may appear in internet search results
- ❖ depending on the terms and conditions of using an online platform, the image may be owned by the platform once it's been posted. Platforms may then license images for use by third parties – such as for commercial purposes
- ❖ each photo or video, and any comments on them, become a part of a child's public image. This may affect them later in life – for example, it may affect how they see themselves, or how they are viewed when applying for a job

We will seek to keep children and young people safe by:

- always asking for written consent from a child and their parents or carers before taking and using a child's image
- always explaining what images will be used for, how they will be stored and what potential risks are associated with sharing images of children
- making it clear that if a child or their family withdraw consent for an image to be shared, it may not be possible to delete images that have already been shared or published
- changing the names of children whose images are being used in our published material whenever possible (and only using first names if we do need to identify them)
- never publishing personal information about individual children and disguising any identifying information (for example the name of their school or a school uniform with a logo)
- using images that positively reflect young people's involvement in the activity.
- Photography/filming is NOT allowed in changing and toilet areas.

Any abuse or misuse of images of children will be dealt with as part of our safeguarding policy/procedure.

Photography/filming for personal use

When children themselves, parents, carers or spectators are taking photographs or filming at any events and the images are for personal use we would:

- ask that parents, carers and children gain consent to take and use images of other people and not to share on social media without their permission
- recommend that people check the privacy settings of their social media account to understand who else will be able to view any images they share

If consent to take photographs is not given

If children, parents and/or carers do not consent to photographs being taken, we will respect their wishes. We will agree in advance how they would like to be identified so the photographer knows not to take pictures of them, and ensure this is done in a way that does not single out the child or make them feel isolated.

We will never exclude a child from an activity because we do not have consent to take their photograph.